

# Information Security Adds Value

*Organisations implementing effective information security measures typically enjoy the following advantages:*



## **Fulfilment of Customer Expectations**

No matter whether you are a B2B or B2C enterprise, your customers expect you to be in control of information security and to adhere to best practices. It is as simple as that!



## **Protecting Image and Revenue**

The years you spend on building customer confidence and trust in your brands can quickly be destroyed or compromised by a single security incident. A loss of customer confidence often results in a loss in revenue. Take a proactive step by implementing best practice incident management and business continuity planning.



## **Reducing Costs**

The cost of mitigating security incidents or cyber-attacks can be immense. Not only does the incident itself cost money, but forensics and the reparation phase also entail considerable expense. Effective risk-management processes help you to select the appropriate security measures you need to reduce your risk exposure and the cost of incidents that occur.



## **Improving Regulatory Compliance**

Needless to say, your business must comply with the law; however, the upcoming EU Data Protection Regulation contains clauses that will drive up the costs of potential non-compliance. More comprehensive data breach notification requirements will be in place, and penalties for breaches will amount to up to 5% of your revenue. In addition, several industries, e.g., financial services, energy, healthcare, biomedical and the government sector all face information security mandates specific to their industries, where non-compliance can be costly.



### Increased Audit Preparedness

Having audits turn out well, be they financial audits or information security audits, is likely a priority for senior management. With an efficient information security management system in place, as described in ISO 27001, you are always well prepared for an information security audit, and you can reduce your costs for such audits.



### Senior Management Can Focus on Core Business

Centralise your information security and compliance management in one place. Standardise your reporting. And your information security will no longer be dependent upon just a few people. This yields reduced risks and fewer key-person dependencies, thus allowing you to focus on the core business.



### About Neupart

Neupart specialises in developing information security management systems (ISMS). Our Secure GDPR and Secure ISMS solutions have been specifically designed to assist private and public organisations in complying with the EU's General Data Protection Regulation, standards such as ISO 27001/2/5 and ISO 22301 as well as an organisation's own rules and procedures. Using these solutions makes it easier to establish the processes necessary to comply with these requirements and ensure continuous compliance.

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